

(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0011681483** File Number: **CPR-135565** Submit Date: **10/10/2012** Call Sign: **WHMB-TV** Facility ID: **37102** 

City: INDIANAPOLIS State: IN

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

10/10/2012 Filing Status: Active

## Report reflects information for : Third Quarter of 2012

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Indianapolis
	Web Home Page Address	www.whmbtv.com

#### Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	8.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

### Digital Core Programs(14)

Digital Core Program (1 of 14)	Response
Program Title	Live Life and Win
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @ 7am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live Life and Win is a weekly educational/informational TV series highlighting inspirational teen success stories. Segments feature Extraordinary Teens, Breaking Barriers, Giving Back, and Nutrition & Exercise, with a focus on the arts, school and sports cummunity, along with teen entrepreeurship. This program meets the definition of core programming as it promotes social responsibility, perseverance, leadershiop, academic achievement and volunteerism amongst teens.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 14)	Response
Program Title	Passport to Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @ 730am
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly program, teens are young explorers who travel the globe in search of exciting and adventure filled places. Each episode provides information related to the specific area the hosts are visiting and it gives an educational approach to the history of the area, as teens teach other teens. Each episode also employs children asking questions about the area and experiencing first hand about the topic. This program meets the definition of core programming as it teaches children about geography and the prevailing local customs related to the area visited. It also enriches children's lives by making them aware of the differences that exist and how enriching those differences can be to their own lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 14)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @ 8am (and Sunday 1pm on 9/16 only)
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This half-hour weekly series for teenagers, which airs on our main digital channel, provides entertaining and educational career guidance for young teenagers. In each episode, various careers are showcase on location at their particular job, giving the viewers a very realistic look into the day-to-day workings of their particular job, giving viewers in turn a very realistic look into the day-to-day workings of many different careers. This program meets the definition of core programming because it educates and informs children on the numerous careers available to them, what the job will actually consist of and with they can expect on a day-to-day basis in that particular career.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 14)	Response
Program Title	Dragonfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @ 830am thru 9/15, then Sunday 1pm from 9/23 on
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV, which airs on our main digital channel, is a weekly half-hour science series featuring reakids doing real science and investigating science on their own. The show explores every kind of science from looking at the mysteries of the body to the power of tornadoes, in a highly entertaining and engaging way for chilcren. The series demonstrates practical applications of math and science with enjoyable hands-on projects. The show meets the definition of core programming because it educates and informs teenagers by promoting critical thinking and problem solving skills. Young viewers see off teens like themselves investigating, dreaming and doing!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 14)	Response
Program Title	Mystery Hunters
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday at 830am (started 9/22/12)
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters, which airs on our main digital channel, incorporates a couple of intrepid teenage reporters, who along with the help of a skeptical scientist, set out to explore some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters are always in hot pursuit of the truth. Meanwhile, back at the lab, the skeptical scientist tackles viewers questions with experiements and logical explanations. This program meets the definition of core programming because it educates and informs children on how to 'think through' problems or mysteries and then how to go about investigating something and ultimately coming up with a conclusion as to how works.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core	
Program (6 of 14)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday @ 1pm (ended on 9/9/12)
Total times aired at regularly scheduled time	10
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas, which airs on our main digital channel, is all about animals and mans interaction with them. Learning about animals has never been more fun as the show takes children on an incredible and wildly entertaining adventure through the animal world. Viewers will experience animals from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and all other animals from the America's, Africa, Asia, Australia and everywhere in between. This program meets the definition of core programming because it educates and informs children about every kind of animal imaginable through short clips and compelling narratives.

Does the	Yes
Licensee identify	
the program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (7 of 14)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday @ 130pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild America, which airs on our main digital channel, is the first and only wildlife and nature series to focus exclusively on the wild animals and wild lands of North America. Hosted by award-winning wildlife photographer and premier naturalist Marty Stouffer, the series features footage of mammals, birds, reptiles, fish and insects throughout the entire continent. Viewers take a guided journey to witness the vast wonders and infinite diversity of nature first hand. Series highlights include a magnificent menagerie of mice, moose, muskox, marmot, molluse, mink, mockingbird, marten, manatee, and many many more. Wild America is a series families can enjoy together. Parents and children will be delighted as they learn about nature. This program meets the definition of core programming because it educates and informs children on how all wild creatures, including man, are inter-connected, through the animals own eyeview, focusing on the reality of life in the wild, including birth, mating, predation and death.

Does the	Yes		
Licensee			
identify the			
program by			
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throughout			
the program			
the symbol E			
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Digital Core Program (8 of 14)	Response
Program Title	Gina D's Kids Club
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @ 730am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of this weekly half-hour show for young children, which airs on our second digital channel, is developed with guidance from two highly respected educators. Each show features the main character, Gina D, as a fun loving and positive role model who connects with her 2-6 year old audience with the same familiarity that children associate with their own mother. During the show, children learn skills and concepts in ways that are easily absorbed by a small child's intellect. Gina D's combination of bright colors and shapes, live action and fanciful puppetry will engage children in a world of educational fun. The show is a valuable vehicle in the development of the self-image, social, math, and reading skills in young children. Plus, children are not only educated, but entertained by a cast of whimsical characters which include Simon Wannabe, Mister Pockets, Miss Muffin, Pierre D'Artist, TV Ted and Doggy Brown. This program meets the definition of core programming because it educates and informs young children at their age level.

Does the	Yes		
Licensee			
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program by			
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the program			
the symbol E			
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Digital Core Program (9	
of 14)	Response
Program Title	Sing Along with Gina D
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @ 8am & 830am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of this weekly half-hour show for young children, which airs on our second digital channel, is developed with guidance from two highly respected educators. Each show features the main character, Gina D, as a fun loving and positive role model who connects with her 2-6 year old audience with the same familiarity that children associate with their own mother. Through word and song, children learn skills and concepts in ways that are easily absorbed by a small child's intellect. The songs promote wholesome family values, which are essential to a child's development, through upbeat kid-oriented music. The show is a valuable vehicle in the development of the self-image, social, math, and reading skills in young children. Plus, children are not only educated, but entertained by a cast of whimsical characters which include Simon Wannabe, Mister Pockets, Miss Muffin, Pierre D'Artist, TV Ted and Doggy Brown. This program meets the definition of core programming because it educates and informs young children at their age level.

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Digital Core Program (10 of 14)	Response
Program Title	Adventures in Odyssey
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @ 10am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Parents have trusted Adventures in Odyssey since 1987 to provide character-building stories kids love. This series, which also airs on our second digital channel, presents original stories brought to life by actors who make you feel like part of the experience. These fictional charter-building dramas are created by an award-winning team that uses story telling to teach lasting truths.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 14)	Response
Program Title	The Outdoorsman
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @ 1030am

Total times aired at	13
regularly	
scheduled	
time	
Total times	
aired	
Number of	0
Preemptions	
Number of	
Preemptions	
for other than	
Breaking	
News	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	
Audience	
Describe the	The Outdoorsman has evolved into the nation's largest syndicated adventure series. The series format
educational	includes an FCC FRIENDLY (EI) educational blend of world class adventures in domestic and international
and	locations. Environmental and conservation issues, teaching kids & people of all ages about wildlife, hunting
informational	fishing, ethics and respect for nature and a celebration of the sporting lifestyle are important aspects of the
objective of	format. The series is hosted by Outdoorsman International founder Buck McNeely. An international
the program and how it	adventurer, dedicated conservationist and game management proponent, Buck promotes the enjoyment of
meets the	the great outdoors for kids of all ages. This series gives young people motivation and inspiration to enjoy the great outdoors and follow their dreams of travel, adventure and exploration. It also aims to teach kids
definition of	the key role sportsmen & women play in game management & habitat programs.
Core	the key fold sportament a women play in game management a nabitat programs.
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E /I?	

Digital Core Program (12 of 14)	Response
Program Title	Fat Albert and the Cosby Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday - Friday @ 3pm (started 9/3/12)

Total times aired at regularly scheduled time	20
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Fat Albert is an animated series created, produced and hosted by educator and comedian Bill Cosby, who also lent his voice to a number of characters, including Fat Albert himself. The show, based on Cosby's remembrances of his childhood gang, centered on Albert (known for his catchprase "Hey hey hey!") and his friends. Every episode has an educational lesson emphasized by Cosby's live-action segments, and the gang would usually gather in their North Philadelphia junkyard to play a rock song on their cobbled-together instruments at the end of the show. Fat Albert qualifies as a core program because every episode teaches a life lesson that appeals to kids aged 7-12, the implied ages of the characters on the show. It aslo reflects Bil Cosby's strong educational focus that emphasizes taking responsibility for one's actions and being accountable for them.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (13 of 14)	Response
Program Title	The Lone Ranger
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday - Friday @ 430pm (started on 9/3/12)
Total times aired at regularly scheduled time	20
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Lone Ranger, which airs on our second digital channel, shows young viewers and families about a person who stands up for what is right and decent and the adversity that sometimes comes along with this. This program meets the definition of core programming as it teaches children various lessons on building character and learning to persevere through hardships that may come their way. It also teaches valuable lessons on values and morals and the inportance of each.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (14 of 14)	Response
Program Title	Daniel Boone
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday - Friday @ 5pm (ended on 8/31/12)
Total times aired at regularly scheduled time	50
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	60 mins
Age of Target Child Audience	13 years to 16 years
	I

Describe the	The Daniel Boone series, which airs on our second digital channel, shows young viewers and
educational and	families what it was like to live on the frontier 150 year ago and all the adversity that came with that
informational	lifestyle. This program meets the definition of core programming as it teaches children various
objective of the	lessons on building character and persevering through hardships that may come their way. The
program and how it	series also teaches valuable lessons on maintining the family unit and working together within that
meets the definition of	family unit.
Core Programming.	
Does the Licensee	Yes
identify the program	
by displaying	
throughout the	
program the symbol E	
/l?	

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Keith Passon
Address	10511 Greenfield Ave.
City	Noblesville
State	IN
Zip	46060
Telephone Number	317-773-5050
Email Address	kpasson@lesea.
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WHMB ceased analog transmission in the first quarter of 2009, so any reference to our analog signal is void.

### Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	Live Life and Win
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday at 7am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live Life and Win is a weekly educational/informational TV series highlighting inspirational teen success stories. Segments feature Extraordinary Teens, Breaking Barriers, Giving Back, and Nutrition & Exercise, with a focus on the arts, school and sports cummunity, along with teen entrepreeurship. This program meets the definition of core programming as it promotes social responsibility, perseverance, leadershiop, academic achievement and volunteerism amongst teens.

Other Matters (2 of 12)	Response
Program Title	Passport to Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday at 730am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly program, teens are young explorers who travel the globe in search of exciting and adventure filled places. Each episode provides information related to the specific area the hosts are visiting and it gives an educational approach to the history of the area, as teens teach other teens. Each episode also employs children asking questions about the area and experiencing first hand about the topic. This program meets the definition of core programming as it teaches children about geography and the prevailing local customs related to the area visited. It also enriches children's lives by making them aware of the differences that exist and how enriching those differences can be to their own lives.

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday at 8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of	This half-hour weekly series for teenagers, which airs on our main digital channel, provides entertaining and educational career guidance for young teenagers. In each episode, various careers are showcased on location at their particular job, giving the viewers a very realistic look into the day-to-day workings of their particular job, giving viewers in turn a very realistic look into the day-to-day workings of many different careers. This program meets the definition of core programming because it educates and informs children on the numerous careers available to them, what the job will actually consist of and what they can expect on a day-to-day basis in that particular career.

Programming.	
Other Matters (4 of 12)	Response
Program Title	Mystery Hunters
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday at 830am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters, which airs on our main digital channel, incorporates a couple of intrepid teenage reporters, who along with the help of a skeptical scientist, set out to explore some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters are always in hot pursuit of the truth. Meanwhile, back at the lab, the skeptical scientist tackles viewers questions with experiements and logical explanations. This program meets the definition of core programming because it educates and informs children on how to 'think through' problems or mysteries and then how to go about investigating something and ultimately coming up with a conclusion as to how it works.

# Other Matters (5 of 12)

Core

Program Title	Dragonfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday @ 1pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV, which airs on our main digital channel, is a weekly half-hour science series featuring real kids doing real science and investigating science on their own. The show explores every kind of science, from looking at the mysteries of the body to the power of tornadoes, in a highly entertaining and engaging way for chilcren. The series demonstrates practical applications of math and science with enjoyable hands-on projects. The show meets the definition of core programming because it educates and informs teenagers by promoting critical thinking and problem solving skills. Young viewers see other teens like themselves investigating, dreaming and doing!

Other Matters (6 of 12)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday at 130pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Core

Programming.

Wild America, which airs on our main digital channel, is the first and only wildlife and nature series to focus exclusively on the wild animals and wild lands of North America. Hosted by award-winning wildlife photographer and premier naturalist Marty Stouffer, the series features footage of mammals, birds, reptiles, fish and insects throughout the entire continent. Viewers take a guided journey to witness the vast wonders and infinite diversity of nature first hand. Series highlights include a magnificent menagerie of mice, moose, muskox, marmot, molluse, mink, mockingbird, marten, manatee, and many many more. Wild America is a series families can enjoy together. Parents and children will be delighted as they learn about nature. This program meets the definition of core programming because it educates and informs children on how all wild creatures, including man, are inter-connected, through the animals own eyeview, focusing on the reality of life in the wild, including birth, mating, predation and death.

Other Matters (7 of 12)	Response
Program Title	Gina D's Kids Club
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @ 730am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of	Each episode of this weekly half-hour show for young children, which airs on our second digital channel, is developed with guidance from two highly respected educators. Each show features the main character, Gina D, as a fun loving and positive role model who connects with her 2-6 year old audience with the same familiarity that children associate with their own mother. During the show, children learn skills and concepts in ways that are easily absorbed by a small child's intellect. Gina D's combination of bright colors and shapes, live action and fanciful puppetry will engage children in a world of educational fun. The show is a valuable vehicle in the development of the self-image, social, math, and reading skills in young children. Plus, children are not only educated, but entertained by a cast of whimsical characters which include Simon Wannabe, Mister Pockets, Miss Muffin, Pierre D'Artist, TV Ted and Doggy Brown. This program meets the

Other Matters (8 of 12)	Response	
Program Title	Sing Along With Gina D	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday at 8am & 830am	

definition of core programming because it educates and informs young children at their age level.

Total times	26	
aired at		
regularly		
scheduled		
time		
Length of	30 mins	
Program		
Age of	2 years to 6 years	
Target Child		
Audience		
from		

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Each episode of this weekly half-hour show for young children, which airs on our second digital channel, is developed with guidance from two highly respected educators. Each show features the main character, Gina D, as a fun loving and positive role model who connects with her 2-6 year old audience with the same familiarity that children associate with their own mother. Through word and song, children learn skills and concepts in ways that are easily absorbed by a small child's intellect. The songs promote wholesome family values, which are essential to a child's development, through upbeat kid-oriented music. The show is a valuable vehicle in the development of the self-image, social, math, and reading skills in young children. Plus, children are not only educated, but entertained by a cast of whimsical characters which include Simon Wannabe, Mister Pockets, Miss Muffin, Pierre D'Artist, TV Ted and Doggy Brown. This program meets the definition of core programming because it educates and informs young children at their age level.

Other Matters (9 of 12)	Response
Program Title	Adventures in Odyssey
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @ 10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Parents have trusted Adventures in Odyssey since 1987 to provide character-building stories kids love. This series, which also airs on our second digital channel, presents original stories brought to life by actors who make you feel like part of the experience. These fictional charter-building dramas are created by an award-winning team that uses story telling to teach lasting truths.

Other Matters (10 of 12)	Response
Program Title	The Outdoorsman
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday at 1030am
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program	The Outdoorsman has evolved into the nation's largest syndicated adventure series. The series format includes an FCC FRIENDLY (EI) educational blend of world class adventures in domestic and international locations. Environmental and conservation issues, teaching kids & people of all ages about wildlife, hunting, fishing, ethics and respect for nature and a celebration of the sporting lifestyle are important aspects of the format. The series is hosted by Outdoorsman International founder Buck McNeely. An international adventurer, dedicated conservationist and game management proponent, Buck promotes the enjoyment of
and how it meets the	the great outdoors for kids of all ages. This series gives young people motivation and inspiration to enjoy the great outdoors and follow their dreams of travel, adventure and exploration. It also aims to teach kids the

key role sportsmen & women play in game management & habitat programs.

definition of

Programming.

Describe the

educational

and

Core

Other Matters (11 of 12) Response Program Title Fat Albert and the Cosby Kids Origination Syndicated Days/Times Monday - Friday @ 3pm Program Regularly Scheduled Total times 65 aired at regularly scheduled time Length of 30 mins Program Age of 7 years to 12 years **Target Child** Audience from

objective of gang would usually gather in their North Philadelphia junkyard to play a rock song on their cobbled-togeth instruments at the end of the show. Fat Albert qualifies as a core program because every episode teache life lesson that appeals to kids aged 7-12, the implied ages of the characters on the show. It aslo reflects Cosby's strong educational focus that emphasizes taking responsibility for one's actions and being accountable for them.	informational	friends. Every episode has an educational lesson emphasized by Cosby's live-action segments, and the
the program instruments at the end of the show. Fat Albert qualifies as a core program because every episode teacher and how it life lesson that appeals to kids aged 7-12, the implied ages of the characters on the show. It aslo reflects Cosby's strong educational focus that emphasizes taking responsibility for one's actions and being accountable for them.  Core		
and how it meets the definition of Core life lesson that appeals to kids aged 7-12, the implied ages of the characters on the show. It aslo reflects the cosby's strong educational focus that emphasizes taking responsibility for one's actions and being accountable for them.	objective of	gang would usually gather in their North Philadelphia junkyard to play a rock song on their cobbled-together
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Core	meets the	Cosby's strong educational focus that emphasizes taking responsibility for one's actions and being
	definition of	accountable for them.
	Core	
Programming.	Programming.	
	Other Matters (12 of	

Fat Albert is an animated series created, produced and hosted by educator and comedian Bill Cosby, who

also lent his voice to a number of characters, including Fat Albert himself. The show, based on Cosby's remembrances of his childhood gang, centered on Albert (known for his catchprase "Hey hey hey!") and his

Other Matters (12 of 12)	Response
Program Title	The Lone Ranger
Origination	Syndicated

Days/Times Program Regularly Scheduled	Monday - Friday @ 430pm
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Lone Ranger, which airs on our second digital channel, shows young viewers and families about a person who stands up for what is right and decent and the adversity that sometimes comes along with this. This program meets the definition of core programming as it teaches children various lessons on building character and learning to persevere through hardships that may come their way. It also teaches valuable lessons on values and morals and the inportance of each.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

## FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. LeSEA Broadcasting of Indianapolis, Inc. **Attachments** 

No Attachments.